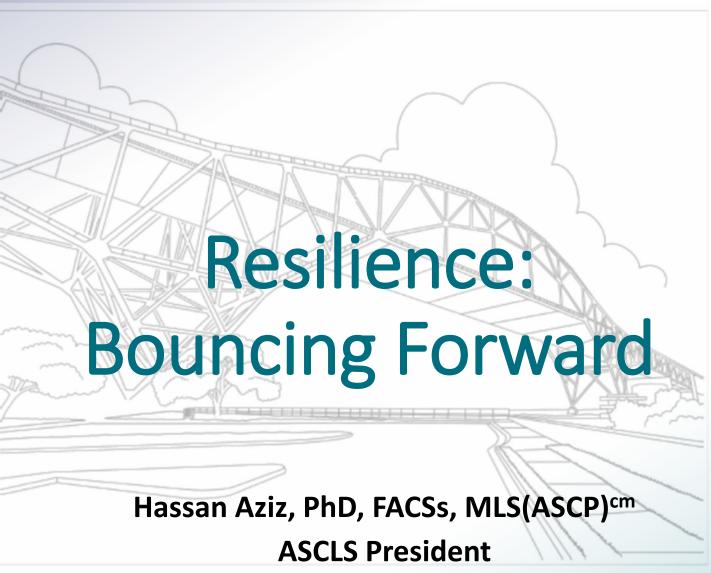


A Unified Response to Training Needs

### **CDC OneLab Virtual Summit 2022** Elevating Connections, Building Bridges in Adversity

## Tuesday, April 19 to Thursday, April 21 EDT





**Dean and Professor** 



## Word of the Pandemic

plaining accept accept failure with re sil i ence nn. [U] quality recovering the tion after being

# What is resilience?

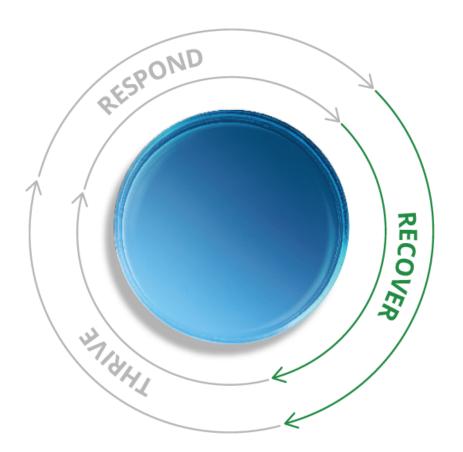


# **Crisis Time Frames**



# Respond

How an organization deals with the present situation and manages continuity



## Recover

How an organization learns and emerges stronger



# Thrive

How an organization prepares for and shapes the "new normal"

# COVID has taught us:

Unlike *quarantine* and *social distancing*, *resilience* is going to be just as relevant when the pandemic is over

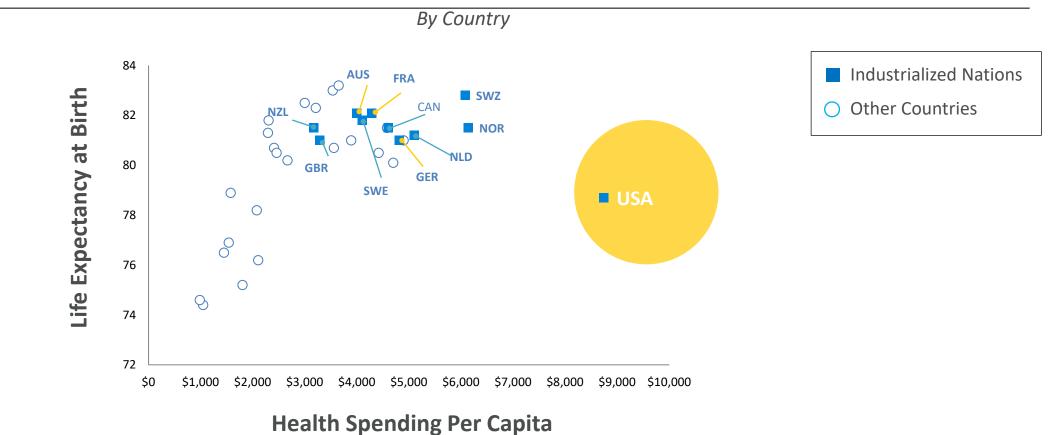
*Resilience* is our immune system for the inevitable ups and downs of life

Like the immune system, hostile agents are always there and always coming at us

Need for *resilience* is endless

# **Change is Inevitable**

Life Expectancy at Birth and Health Spending Per Capita



Sources: "OECD Health Statistics 2014 – Frequently Requested Data," Organization for Economic Cooperation and Development, available at: www.oecd.org; Davis K et al., "Mirror, Mirror on the Wall, 2014 Update: How the U.S. Health Care System Compares Internationally," June 16, 2014, The Commonwealth Fund, available at: www.commonwealthfund.org; Health Plan Advisory Council interviews and analysis.

## In Healthcare, the Only Constant is Change

"Healthcare will experience more change in the next 10 years than it has over the past 50 years."

> —Jeffery Bauer, PhD, Medical Futurist & Economist

Over the next 5 years, the following changes to U.S. healthcare delivery organizations nationwide could be realized:

**35%** will cease to exist as currently organized

**40%** will exist as currently organized...precariously

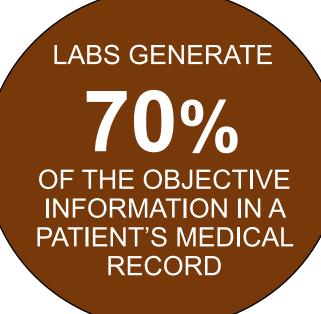
**25%** will thrive by fixing the way care is delivered

### The Laboratory:

Prompts or confirms majority of healthcare costs

Touches every patient's care in nearly every care setting

Is a core competency in every healthcare system and a critical element in population health



#### Given the above...

Why has the lab's value been under-recognized?

## **U.S. Healthcare System Cost Crisis**

Healthcare in U.S. is the largest industry in the world

Reimbursed on a fee-for-service basis, which allowed it to remain:

- Fragmented
- Transaction centric

Distorted perceptions of cost/value

"The biggest problem with health care isn't with insurance or politics. It's that <u>we're measuring</u> <u>the wrong things the wrong way</u>." How to Solve

**The Cost Crisis** 

**In Health Care** 

The biggest problem with health care isn't with insurance or politics. It's that we're measuring the wrong things the wrong way.

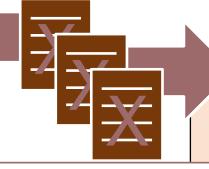
by Robert S. Kaplan and Michael E. Porter

on Haward Business Review

## **Measuring our Value**

#### Measuring the wrong things

- Test prices in isolation
- Impact on:
  - ✓ Delays in care
  - Misinformation from nonaligned outsourced lab providers
  - ✓ Non standardized and fragmented diagnostic data



perceptions of the lab

#### Measuring the wrong way

- Measuring line-item costs rather than total value
- We need to reposition the an measuring

nit costs

- Service level impact on other clinical services lines
- Outcomes & aggregate cost of patient care

## **Learning from Peers**

Pharmacy

Lab's opportunity is greater because of its ability to serve the continuum of patient care

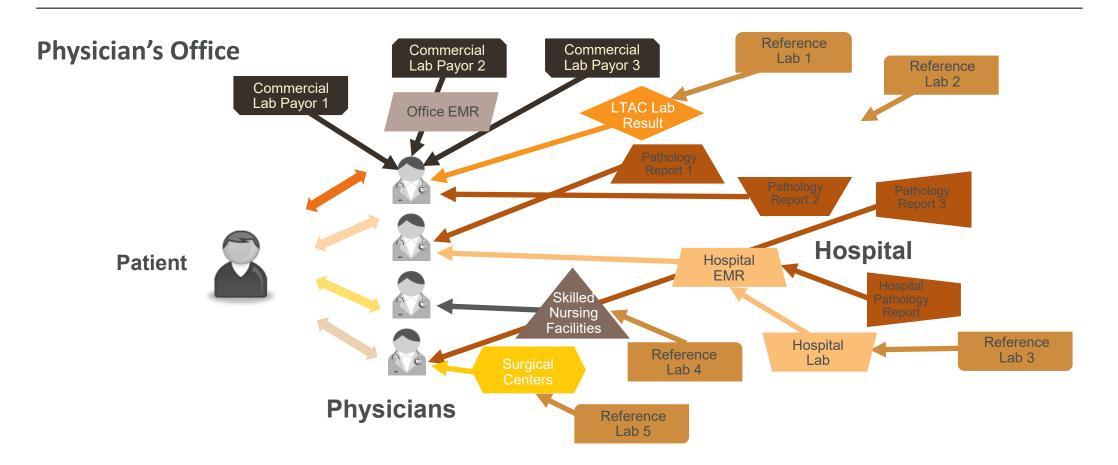
#### CONTINUUM OF PATIENT CARE



#### **Precision Medicine**

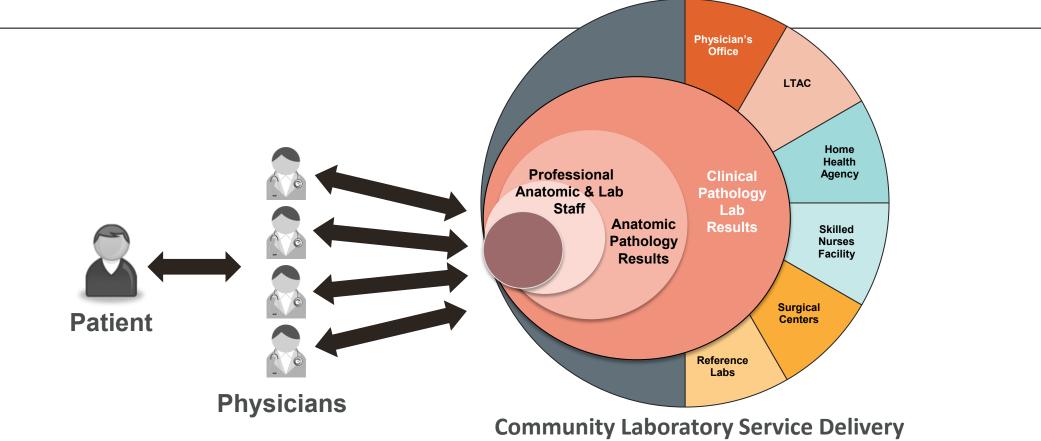
- "Laboratory Industry" → "Laboratory Medicine"
- "Utilization Management" → "Diagnosis Optimization"
- "Lab Outreach" → "Diagnostic Integration"

# We Must Move from a Fragmented and Transaction-Centric Diagnosis Model...

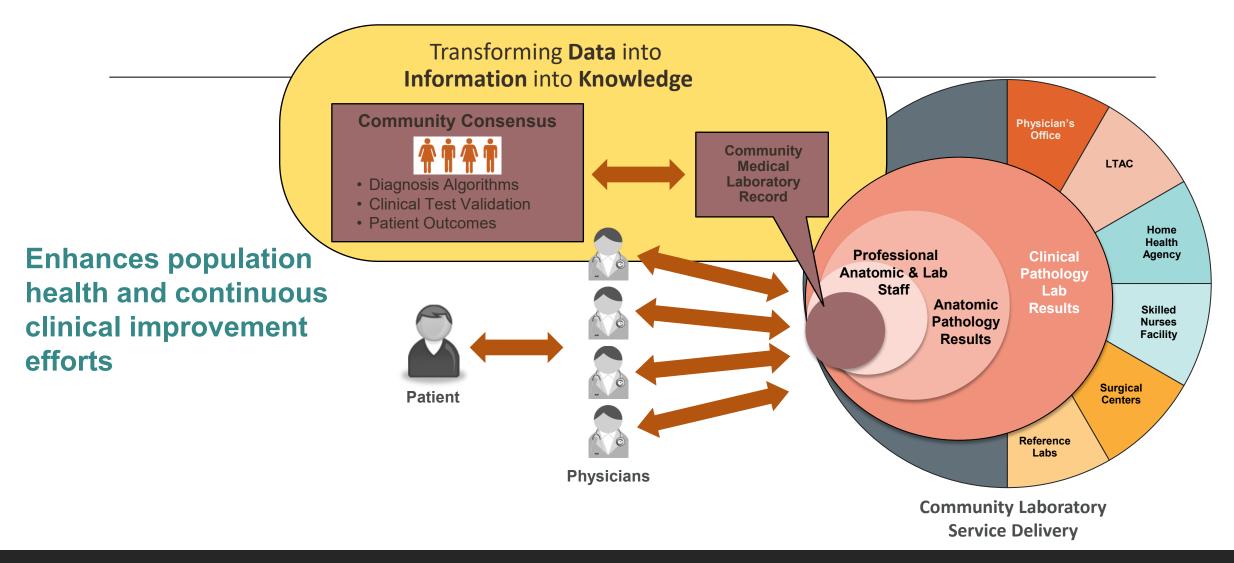


Source: Keith Laughman, The Vital Role of Laboratory Medicine in the Delivery of Value-Based Care, 2017

# ...to an Integrated and Patient-Centric Diagnosis Model

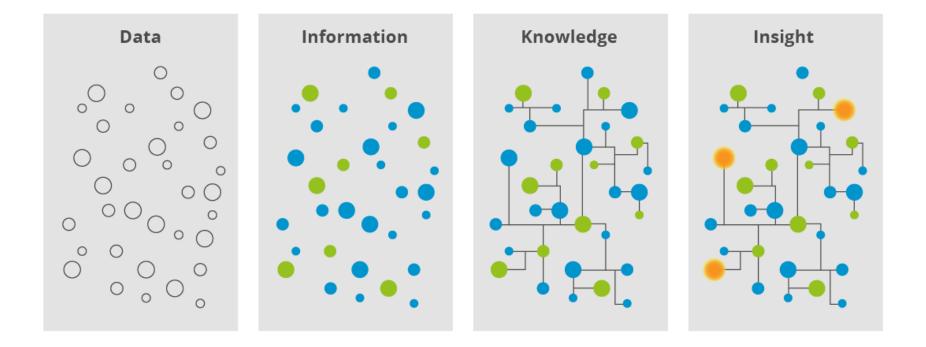


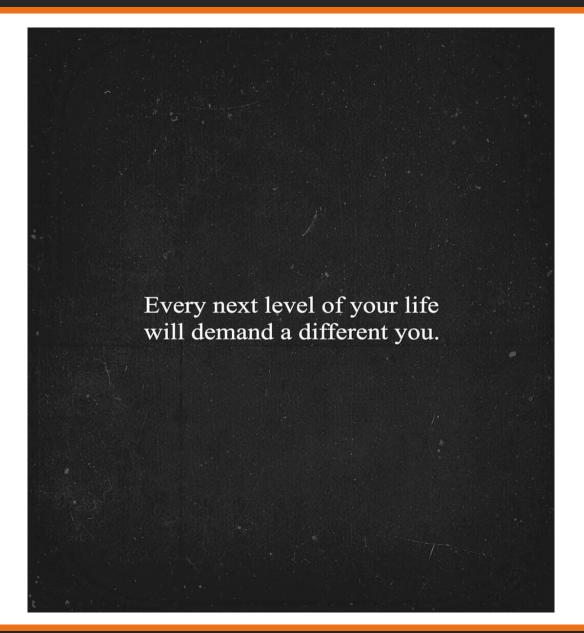
## **Integrated and Patient-Centric Diagnosis Model**



Source: Keith Laughman, The Vital Role of Laboratory Medicine in the Delivery of Value-Based Care, 2017

## Value of the Laboratory







#### How to Join General Sessions

#### Thanks for attending the keynote!

The keynote and general sessions are separate links.

Use the link in the Zoom chat to join the general session.

The next session starts at 2:00 PM EST.